



100% Participation in 100 Days!

2023-2024

Donate now at www.mypatt.org

WHAT IS THE HERO FUND?

The HERO Fund ("HERO") was established in 2013 by dedicated parents who wanted to "Help Education Remain Outstanding". Each year the campaign has changed slightly but the goal has always remained the same: having 100% participation in 100 days from our WHECES families. While public schools are free, HERO proceeds help supplement the cost for additional resources which every single student benefits from. These resources have been found to help social development and academic growth and enable WHECES to remain being recognized as one of the top schools in LAUSD.

WHAT IS THE GOAL?

Our goal this year is to raise \$100,000 AND have 100% participation from our WHECES families.

WHAT IS THE MONEY GOING TO BE USED FOR?

Funds raised from HERO will help support programs such as the Computer Aide/Instructional Device Manager (who acts as instructional support for teachers and is this year's IT support), SEL (Social Emotional Learning) Support, campus beautification, arts integration programs for each grade level (which includes dance, drama, music and visual arts) and a media center (to replace the computer lab).

HOW MUCH DO YOU ASK EACH FAMILY TO DONATE TO THE HERO FUND?

Gifts of any amount are welcome and greatly appreciated. The HERO Team has created a new multi-level tier for all families to consider with a minimum donation of \$25:

COSMIC TIER

For donations **\$1000 and up**, you will receive:

- One (1) HERO t-shirt, hoodie and pajama pants*
- One (1) HERO car magnet**
- One (1) yearbook**
- One (1) name listed on the Birthday Marquee**
- One (1) child to attend "Lunch with the Principal"***
- Twenty-five (25) Fall Festival tickets
- Name on the HERO Spirit Banner

GLOBAL TIER

For donations **\$750 to \$999**, you will receive:

- One (1) HERO t-shirt and hoodie*
- One (1) HERO car magnet**
- One (1) yearbook**
- One (1) name listed on the Birthday Marquee**
- Ten (10) Fall Festival tickets
- Name on the HERO Spirit Banner

CITY TIER

For donations **\$25 to \$749**, you will receive:

- One (1) HERO t-shirt*
- One (1) HERO car magnet**

FOR INCOMING 5th GRADE FAMILIES (applicable to those who make the FULL \$750 donation to the 5th Grade Fund):

COSMIC TIER B

For donations **\$750 and up**, you will receive:

- One (1) HERO t-shirt, hoodie and pajama pants*
- One (1) HERO car magnet**
- One (1) yearbook**
- One (1) name listed on the Birthday Marquee**
- One (1) child to attend "Lunch with the Principal"***
- Twenty-five (25) Fall Festival tickets
- Name on the HERO Spirit Banner

GLOBAL TIER B

For donations **\$500 to \$749**, you will receive:

- One (1) HERO t-shirt and hoodie*
- One (1) HERO car magnet**
- One (1) yearbook**
- One (1) name listed on the Birthday Marquee**
- Ten (10) Fall Festival tickets
- Name on the HERO Spirit Banner

CITY TIER B

For donations **\$25 to \$499**, you will receive:

- One (1) HERO t-shirt*
- One (1) HERO car magnet**

One (1) corporate banner may be purchased for an additional \$100 (level 1 and 2 donations only). Each additional corporate banner is \$500. Corporate banners will remain on the school gate until August 1, 2024 (no exceptions) and the cost will not be prorated under any circumstances.

*one for each child currently enrolled at WHECES **one per family, not per child No substitutions for items listed under each tier.

HOW DO I DONATE TO HERO?

You may pay by check, credit card or Venmo. If paying by check, please make it payable to **PATT** and fill out the form on the back. If paying by credit card, please fill in your credit card information on the back of this form or go to www.mypatt.org. Credit card payments may be broken up into installments of 3, 6 or 10 months. If you wish to pay via Venmo, payment must be **IN FULL** and include "HERO" in the comments section along with your **child's name, grade, birthday and your email address**. Our Venmo handle is **@PATT-TEAM**.

IS MY DONATION TAX DEDUCTIBLE?

YES!!!! Your contribution is tax-deductible to the fullest extent allowed by law. Please contact us at wheceshero@gmail.com for a receipt.

WHAT IS THE EMPLOYER MATCH GIVING PROGRAM?

You can double your donation amount in the event your company offers a matching program to its employees' charitable contributions. We will contact them on your behalf for the matching portion of the donation. To find out if your company participates, please contact your HR Department.

We thank you in advance for your support and helping to continue making WHECES the outstanding school that it is!